



Autumn-Winter 2013/14 - Collection "Cymbaé"





- The collection -



The 2013-2014 Winter collection is urban and dynamic, casual, relaxed and definitely feminine. Inspired by the retro lines of the 20s and 50s, it expresses a glamorous universe with pretty draped in flowing and also boasts a boyish side elegantly structured with more masculine cuts.

It is a contradictory mind a tad provocative!

Alice Delétoille has rich dressing materials: wool, silk and cashmere Italian quality.

Winter also offers its range of accessories mufflers, écharpuches, mittens, belts ...



- The brand -

Founded in 2010 after returning from a New Yorker experience, the brand Alice Delétoille addresses modern, urban, stylish women.

Alice Delétoille seduces women seeking timeless chic that is never tired, women seeking exclusivity, originality, who wants their outfits reveal all their faces, their emotions and facets.

Clothing appropriate to their daily life:
small casual evening dress, creations for all styles and all circumstances!

The finest materials are here to perfectly fit the cuts of each garment.
Silk, cashmere, cotton twill: natural materials have exclusivity.

Details are of paramount importance in the process of creation:
sharpened cuts, fine embroidery, maddening bare back.

Alice's credo is speaking: "the clothes are visual and sensory pleasures.
The beauty and elegance are important but the feelings too!
My creations have vocation to be as aesthetically pleasant and comfortable to wear."





- Collections -

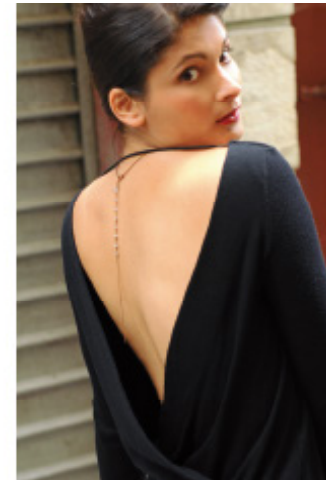
Faithfully to the brand name of each collection is named after a star in the Milky Way:

- "Adhara" the spring / summer 2013 collection,
- "Cymbaé" the autumn/ winter 2013-2014,
- "Syrma" next spring / summer collection 2014.

The pervasiveness of the theme of the constellations and the sky is not trivial.
At the corner of each of its stops around the world,
a common has emerged as a universal dialogue, stars, charts, their symbolism.

Trusty to its roots, Alice Deletoille takes its name from her grandmother, decided to make the stars its emblem.

It is also a way to ensure the favor of a lucky star watching over her!





- The designer -

A transmission between family and elsewhere...



Everything started at the age of 16 when her grandmother made Alice a present of her first sewing machine. Later, Alice will honor her by choosing to give her brand the surname of the woman who revealed this vocation: Delétoille.

After an A Level in Arts, the young woman was torn between several studies and her passion for travel. Passionate about African cultures, she enrolled at the National Institute of Oriental Languages and Civilizations. In order to write her memories, she went to Mali where she incorporates the basics of sewing and learned the techniques from tailors. She was also introduced to the art of traditional vegetable dyes as Bogolan and Indigo. She opened her first atelier in Bamako, unusual place where will be born the first three collections to be presented in Paris.

In 2006, she decided to return to France to complete her expertise at the School of Couture Paul Poiret and the International Academy Cut Paris.

In parallel, she trains with the designer Lovisa Burfitt, as assistant to the Chief Workshop for five seasons.

After Graduation she goes to Vietnam to satisfy her taste for adventure.

She learns Hmong to an ethnic group in northern part, vegetable dyes and traditional embroidery.

In 2011, after a detour through the New York Fashion Week, her instinct is born so as the brand's first collection Spring Summer 2013.

Alice Delétoille atelier is now implanted in Montreuil in Paris.



- Find us -

Points of sales

"Adhara" spring / summer 2013 collection :

Stylists at Work, 75005 & 75006 Paris

Hortensia Louisor, 75009 Paris

Limited Edition Square, 75010 Paris

Les Oiseaux, 75011 Paris

La boutique IO, 60300 Senlis

Les Âmes Galantes, 57000 Metz

www.ledressingducocardier.fr

www.myfashionmust.com

Contacts

www.alicedeletoille.com

contact@alicedeletoille.com

Alice Delétoille * 

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Professionals: www.iconsvoice.com

